

Rep Order#	6834563	Ver#	5	Status	Revised	Traffic Order#	08/30/2012 4:01 PM	Printed:	1 of 2
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Last Received: 08/30/2012 9:09 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA.
Advertiser ()-AMERICAN CROSSROADS
Product American Crossroads
Estimate# 690
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/690
Flight Dates 09/04/2012 - 09/14/2012
Hiatus Weeks
Rep Firm () PHILADELPHIA
Sales Office () ANJIE BRADY
Salesperson ()
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

$$S^* = S$$

-- REMARKS --

VER 5 ISSUE CXL LNS 2 & 14
REBUY ON LNS 25-26
TOTAL REMAINS 10,675
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*2	TU	10P-1045P	WBTV FOX NEWS Buyline Comment: CXL DUE NO SPOTS Sales Remark: V5 CXL DUE NO SPOTS V5 More than 2 codes changed	:30	\$1,200.00	09/04-09/04	0	0	0	\$0.00	
	*14	TU	11P-1130P	30 ROCK Buyline Comment: CXL DUE NO SPOT Sales Remark: V5 CXL DUE NO SPOT V5 More than 2 codes changed	:30	\$300.00	09/04-09/04	0	0	0	\$0.00	
	*25	F	10P-1045P	WBTV FOX NEWS Buyline Comment: REBUY FROM LN 2 Sales Remark: V5 REBUY FROM LN 2 V5 Added	:30	\$1,200.00	09/14-09/14	1	1	1	\$1,200.00	
	*26	F	11P-1130P	30 ROCK Buyline Comment: REBUY FROM LN 14 Sales Remark: V5 REBUY FROM LN 14 V5 Added	:30	\$300.00	09/14-09/14	1	1	1	\$300.00	

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---REPORT TOTALS---

Report Totals: 2 / \$1,500.00

---SALES MONTHLY TOTALS---

Sep 12: 19 / \$10,675.00

Sales Totals: 19 / \$10,675.00

Station Totals: 19 / \$10,675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$82,115	CATV 0%	WAVY 37%	WGNT 0%	WPXV 0%	WTKR 27%
		WTVZ 0%	WVBT 13%	WVEC 23%		

---COMPETITIVE COMMENTS---

COMP EST

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE